

MySkills Academy: Communicating with your customers



? Problem / query

I need to introduce myself to the

booking

customer within 3 hours of confirming the

Response

Hello [customer name], it's [your name], your cleaner through Helpling.

It's nice to meet you! I will be coming to clean your house on [date of appointment] for [number of hours].

Will you be in the house during the clean or will I need to pick up the keys from a neighbour?

Which areas of the house would you like me to clean and are there are special details I should be aware of?

Please could you provide the necessary cleaning materials for me to complete the work – I can provide a list if you are unsure.

I look forward to meeting you and please do not hesitate to contact me in the meantime!

Hi, no worries at all! Typically I would need: surface spray, floor cleaner, mop, vacuum, toilet & bathroom cleaner, kitchen clean, Viakal for the shower head and 4-5 cloths (ideally microfibre and some kitchen cloth)

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Why is this a good response?

- ✓ You come across polite
- ✓ You confirm the appointment details quickly (within 3 hours) so the customer gets an excellent first impression!
- ✓ You find out whether the customer will be in the house or not reducing the chance you will be able to start immediately
- ✓ You ask upfront what the expectations are of the customer and the timings before taking a walk around the house
- ✓ You remind the customer of the materials they need to provide!
- ✓ Professional tone at all times!

- ✓ Polite
- Clear and concise list
- ✓ Looks professional and conveys knowledge

My customer has asked me for a list of which materials I need to provide



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?	Problem / query
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Response



Why is this a good response?

? I'm running late to the customer's house!

Hello [customer name], it's [your name], your cleaner through Helpling.

I wanted apologise and let you know I am running 10-15 minutes late. Please let me know if you are still able to let me in to your house as agreed. Also, don't worry, I will stay 15 minutes after the booking, with no extra charge to make up the lost time – see you soon!

Although you are running late, you have immediately notified the customer!

- ✓ You are preventing any further issues by asking whether the customer will still be at home to let you in
- ✓ The message is polite but formal
- ✓ You promise to make up the time you are late

? What should I message the customer after I leave the house?

Hello [customer name], it was so good to meet you today. I hope you were satisfied with my work and feel comfortable leaving me a rating. I look forward to seeing you next time!

- ✓ Polite, friendly and professional!
- ✓ Another contact point with your customer makes sure they remember you!
- ✓ Politely nudging the customer for a rating to build up your profile

? I need to change my booking time

Hi [customer name], how are you? I will be unable to make our next booking on [date of booking] as I will [insert reason why you can't make the appointment]. Would you like me to come another day before I am unavailable or should we pickup again when I am back?

- ✓ Honest and polite
- ✓ You are finding a solution to the problem and are:
 - ✓ Offering a new time slot
 - Offering flexibility